

SAMANTHA RISPOLI

UX & PRODUCT DESIGN

UX designer with 7+ years of experience working within fast-paced, collaborative product teams to optimize products and services to better support customer journeys by creating meaningful user experiences that strategically solve problems and drive business outcomes.

EXPERIENCE

SENIOR UX DESIGNER

Cimpress | Waltham, MA June 2022 - Present

Strategize and design solutions for a mass customization platform comprised of API technologies and micro-services that help businesses operate more efficiently. Own end-to-end design process including research, wireframes, high-fidelity designs, prototypes, and usability testing. Partner closely with cross-functional teams to ideate on user pain points and strategic solutions.

UX PRODUCT DESIGNER

Pegasystems | Cambridge, MA Nov 2019 - June 2022

Ideated and designed innovative enterprise-level software experiences across customer service, government, healthcare, and sales applications. Collaborated with designers, industry experts, developers, and stakeholders to create innovative solutions that tackled business complexity by leveraging a scalable architecture and flexible low-code platform.

UX STRATEGIST & DESIGNER

829 Studios | Boston, MA Feb 2019 - Nov 2019

Designed and delivered strategic design solutions and recommendations to clients by collaborating with cross-functional teams to create and refine sitemaps, information architecture outlines, and wireframes. Lead the analysis of stakeholder surveys, website analytics, and audience research for new client projects.

UX DESIGN TEACHING ASSISTANT

General Assembly | Boston, MA Nov 2018 - Feb 2019

Mentored aspiring designers by providing project feedback, reviewing class deliverables, and leading Sketch and InVision demonstrations. Assisted with classroom and curriculum management.

SKILLS

User research
Wireframing
User testing
Prototyping
Information architecture
Interaction design
Design thinking
Collaborative ideation
Strong communication
Endless curiosity

EDUCATION

General Assembly

UX Design Immersive | 2018

Fairfield University

BS International Business & Management | 2011

Rouen Business School

Study Abroad | 2010

CONTACT

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